There was a time when only a few corporations, governments and institutions had the resources to access and compile world trade data. The sheer volume of information available from multiple sources quickly became overwhelming and often fraught with inaccuracies. It was nearly impossible for marketers to obtain a valid perspective from trade data to analyze world competitors, find target markets and identify potential markets for diversification. The data existed; it just didn’t exist in an intelligent and easy-to-use format. With the globalization of world markets, trade data analysis became increasingly important to develop an understanding of world trade. Global Trade Information Services (GTI) made this possible with state-of-the-art trade data systems. Over the past 15 years, leading corporations and governments throughout the world have come to rely on GTI’s trade data systems as their gateway to market intelligence.
Global Trade Information Services: 
Your Gateway to Market Intelligence

Established in 1993, Global Trade Information Services is recognized as the leading supplier of international merchandise trade data. Corporations, governments, and associations in more than 50 countries use our trade data systems to develop an enhanced understanding of global trade information. Our reputation for reliability, efficiency and service is affirmed by the number of satisfied clients that continue to benefit from our systems year after year.

We Provide Premier Market Intelligence Tools and Constantly Work to Improve Them

GTI products are the premier market intelligence tools available for viewing international merchandise trade statistics. Within one, easy-to-navigate system, you can access trade data from all major world markets. Currently, GTI publishes monthly official government trade statistics for more than 65 countries representing nearly 100 percent of total world trade. Subscribers can also access historical trade data from the mid 90’s. Because the global economy is one of constant change, we are continuously improving our trade data systems and expanding our country coverage to meet the needs of our subscribers.

We Keep Our Data Current, Organized and Available

GTI manages all data revisions, changes in data record layout and quality assurance while carrying out continuous updates so that clients may focus less on data logistics and more on analysis. Numerous subscription possibilities give you the flexibility to customize your account to meet your individual needs. Options vary by reporting country, product and update frequency.

GTI’s trade data systems are used in more than 50 countries and over 250 cities around the globe.
Features that Allow You to Work Smarter and Faster

GTI’s trade data systems are flexible and user friendly. They allow users to quickly find the most up-to-date trade statistics available and organize them as needed. With GTI’s trade data systems, you can:

- Display trade data monthly, quarterly, biannually or annually for multiple years
- Download any screen or selected section directly into Excel or Word
- Create product or country groups for customized reports
- Convert quantities into common units of measure
- Display product information from the most general to the most detailed level of each country’s tariff schedule
- Find any Harmonized System (HS) product code by keyword or number
- Compare value, quantity, and unit price among countries
- View interface in multiple languages
- Analyze import/export share and percent change information
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Who Subscribes to GTI’s Trade Data Systems?

Organizations throughout the world rely on GTI’s trade data systems for the most comprehensive and up-to-date global trade information. GTI subscribers include:

- Multinational companies
- Research organizations
- Government ministries and agencies
- Consulting firms
- Industry associations
- Financial institutions
- Educational institutions

Contact Us Today

Please allow GTI to be your gateway to market intelligence. For more information or to begin your subscription, visit our web site at www.gtiis.com.